

A STUDY ON IMPACT ANALYSIS OF RECOMMENDED PRODUCTION TECHNOLOGIES ON TOBACCO GROWERS IN GUNTUR DISTRICT OF ANDHRA PRADESH

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ABSTRACT

The data was collected by administering the pre-tested interview schedule to the selected respondents. The collected data was analyzed using statistical tools. The stratified and need full sampling procedure has been followed in this research study that are explained as under. Their knowledge and levels of adoption regarding the recommended production was studied. The selection of the respondents was done by the sampling through random sampling that include six beneficiaries and six non-beneficiaries were selected from each village, thus a total of 120 respondents were selected from ten villages. The present study was conducted on Knowledge and attitude of beneficiaries and non-beneficiaries towards impact analysis of recommended production technologies on tobacco growers.

KEYWORDS: *Knowledge, Adoption*

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